



Request for Qualifications (RFQ)

Camp Pollock Mural Installation

Introduction

This Request for Qualifications (RFQ) solicits a professional artist or artist team to design and install up to three (1, 2, or 3) murals at Camp Pollock. The goal of the mural project is to help beautify existing structures and engage the public in the recently improved northern portion of the property.

The Sacramento Valley Conservancy (SVC) is the long-term manager of Camp Pollock, an 11-acre property owned by the California State Lands Commission on the north bank of the Lower American River Parkway. The site is managed in accordance with the American River Parkway Plan, a guiding document that is overseen and implemented by the Director of the Sacramento County Department of Parks and Recreation.

SVC began managing Camp Pollock in 2013. The site serves more than 6,000 visitors each year for public and private events. After completing a major renovation to the Myrtle Johnston Lodge in 2016, these numbers have rapidly grown as surrounding community members discover this hidden gem. From 2020-2022, more than 1 mile of trail was installed through the rear lawn with demonstration garden beds and interpretive signs, the parking lot was expanded against the warehouse, and a native plant nursery was established on site. SVC is consistently implementing projects that improve access for users, increase educational opportunities and encourage community engagement.

SVC is a 501(c)(3) non-profit land trust founded in 1990 on two basic principles: open lands are necessary for quality of life and we must care for the land today so future generations may enjoy its physical and spiritual benefits tomorrow. SVC's mission is to preserve the beauty, character and biodiversity of the Sacramento Valley landscape by protecting and stewarding natural and working lands, and scenic open space.

Project Background

SVC was awarded funds through the American River and Community Reinvestment State Fund. This funding is to improve public access to the Lower American River Parkway and has been awarded to SVC in order to enhance Camp Pollock for the public. The maximum allowable budget for the mural project is \$45,000. Murals must be completed before December 2024.



Mural Locations

1. Warehouse, east wall
2. Restrooms, west wall
3. Toolshed, east wall



Project Goals

- Enhance the visual appeal of the property without detracting from the natural beauty
- Showcase original artwork that aligns with the history, culture, and natural environment at Camp Pollock and the surrounding parkway
- Artwork should be inviting and interactive, encouraging visitors to photograph and share
- Highlight local artists with input from our diverse and inclusive community
- Murals should be long-lasting and easy to maintain, weather and vandalism resistant

Artists are encouraged to visit Camp Pollock (1501 Northgate Blvd, Sacramento CA 95815) before applying. The property is open every day from sunrise to sunset. Other helpful resources for inspiration include the [History of Camp Pollock](#) and the [American River Parkway Plan](#).

Application Instructions

Combine the following into a single pdf:

1. Resume with contact information, relevant experience, skills, and accomplishments. If applying as a team, submit a resume for each team member and indicate who will be the primary contact, as well as contact information for each artist on the team.
2. Statement of Interest. Two pages max. Please describe:
 - a. Why the artist/team is interested in painting the murals
 - b. Previous mural or public art experience
 - c. Artist/team's connection to the region (Sacramento Valley, the American River Parkway and/or Camp Pollock)
 - d. Artist/team's approach to understanding the local community and how you engage the public in your creation process
 - e. How these murals will enhance Camp Pollock and align with the American River Parkway Plan values
3. Previous work images (at least 3 and no more than 10). For each image, include the title, location, size, year, how long to complete, budget and actual cost, materials, a brief description and any other relevant information.

Completed applications must be submitted on or before **July 28, 2023**.

Clarification questions and applications should be emailed to:

Kelly Hopkins, Executive Director Sacramento Valley Conservancy

Email: khopkins@sacramentovalleyconservancy.org, cc info@sacramentovalleyconservancy.org

Following submissions, SVC will invite top candidates back for an interview with a \$100 stipend. Finalists will receive \$500 for submitting their concept designs, budget and work plan.

General Terms and Conditions

The artist/team selected will be required to execute a Professional Consultant services agreement. The artist will be required to maintain a minimum of \$1 million in commercial general liability insurance which names Sacramento Valley Conservancy, Sacramento County Regional Parks and California State Lands Commission as additional insureds, maintain a minimum of \$3 million general aggregate, \$1 million auto liability insurance, and maintain worker's compensation insurance which includes a waiver of subrogation.